



# Area 2 Conference & Tradeshow Sponsorships

October 24—26, 2018  
(Tradeshow held on October 25)  
Double Tree by Hilton Philadelphia-Valley Forge

## TRADESHOW BOOTH SPONSORSHIPS:

	<b>39</b>		<b>26</b>
<b>Platinum: \$2,000 - (One Avail.)</b>	<b>Gold: \$1,000 - (<del>44</del> Avail.)</b>	<b>Silver: \$800 - (<del>30</del> Avail.)</b>	
Double –sized expo booth <b>SOLD</b> in a Prime Location	Expo Booth with table & (2) chairs	Expo Booth with table & (2) chairs	
Table & (4) Chairs	Admission for (2) into Event	Admission for (2) into Event	
Admission for (4) into Event	Lunch for (2) during expo	Lunch for (2) during expo	
Lunch for (4) during expo	1/2 Page Ad in Guide	Contact Info in Guide	
Full Page Ad in Guide	Three (3) Month Web Sponsor	One (1) Month Web Sponsor	
Six (6) Month Web Sponsor			

<b>BREAKFAST SPONSORSHIPS—\$2,000 (<del>3</del> Avail.)-</b>	<b>LUNCH SPONSORSHIPS—\$3,000 (<del>2</del> Avail.)-</b>
Vendor Signage at Breakfast Room Location	Vendor Signage at Lunch Room Location
Vendor provided 10 minutes to Speak	Vendor provided 10 minutes to Speak
Breakfast for (2) vendor representatives	Lunch for (2) vendor representatives
1/2 Page Color Ad in Guide	1/2 Page Color Ad in Guide
Six (6) Month Web Sponsor	Nine (9) Month Web Sponsor

**1 SOLD - ONLY  
2 REMAINING**

**SOLD**

## RECEPTION SPONSORSHIP—\$3,000 (Two Available)

- Vendor Signage at Reception Location
- Specialty Drink Named after Vendor
- Vendor formal introduction/presentation to group
- Admission for (2) vendor representatives to Reception
- Full Page Color Ad in Guide
- Nine (9) Month Web Sponsor

## EDUCATIONAL ROOM SPONSORSHIPS—\$500 (~~5~~ Available)

- Vendor Signage at Room Location
- Sponsorship acknowledgement given prior to start of educational session
- Recognition in the Guide

## BEVERAGE/SNACK SPONSORSHIPS—\$875 (4 Available)

- (This is a 1/2 day sponsorship)**
- Vendor Signage at Beverage/Snack Location
- 1/4 Page Ad in Guide

## ~~CONFERENCE BAG SPONSORSHIP—\$750~~

- Vendor Logo on Bag **SOLD**
- 1/4 Page Color Ad in Guide

## CONFERENCE GUIDE SPONSORSHIP—\$750

- Full Page Color Ad on Back Cover of Guide

## ~~NAMETAG/LANYARD SPONSORSHIP—\$750~~

- Vendor Logo on Name Tags/Lanyards **SOLD**
- 1/2 Page Color Ad in Guide



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## TRADESHOW BOOTH SPONSORSHIPS:

- ~~Platinum \$2,000~~ Names for tickets: 1 \_\_\_\_\_ 2 \_\_\_\_\_  
3 \_\_\_\_\_ 4 \_\_\_\_\_
- Gold \$1,000 Names for tickets: 1 \_\_\_\_\_ 2 \_\_\_\_\_
- Silver \$800 Names for tickets: 1 \_\_\_\_\_ 2 \_\_\_\_\_

- BREAKFAST SPONSORSHIPS—\$2,000
- ~~LUNCH SPONSORSHIPS—\$3,000~~
- RECEPTION SPONSORSHIP—\$3,000
- EDUCATIONAL ROOM SPONSORSHIPS—\$500
- BEVERAGE/SNACK SPONSORSHIPS—\$875
- ~~CONFERENCE BAG SPONSORSHIP—\$750~~
- CONFERENCE GUIDE SPONSORSHIP—\$750
- ~~NAMETAG/LANYARD SPONSORSHIP—\$750~~



Contact Name: \_\_\_\_\_  
Company Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City/State/ZIP: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_  
Website: \_\_\_\_\_

**TOTAL OF SELECTED SPONSORSHIPS: \$ \_\_\_\_\_**  
**Checks Payable to: Pennsylvania Public Purchasing Association**

Mail registration and check to:  
Kelly Okken, CPPB  
County of Berks  
Purchasing Department  
13th Floor Services Center, 633 Court Street  
Reading, PA 19601

**Credit Card Payments via PayPal:**  
Using your PayPal account, “Send” money to [treasurer@pappainc.org](mailto:treasurer@pappainc.org). If you using this option, you must add 3.2% to the actual payment being sent to PAPPAA.

Email registration to [kokken@countyofberks.com](mailto:kokken@countyofberks.com).